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althulander.com

## WORK EXPERIENCE

#### GCommerce Solutions | Park City, UT

Creative Designer, January 2017 – Present

- Design custom websites for hotels and restaurants
- Create display advertising graphics for a variety of hotel properties

#### Year Up | Boston, MA

Freelance Graphic Designer, May 2016 - Present

- Create collateral for fundraising events including: invitations, table numbers and place cards
- Design graphics for use on social media and in email marketing

#### Destination Weddings Travel Group | Wayland, MA

Lead Graphic Designer, July 2015 – May 2016 Graphic Designer, September 2014 – July 2015

- Created and managed all branding and logos for Travel Group brands, as well as, parent company Celebration Travel Group and sister companies, All-Inclusive Outlet and DestiWorld
- Designed and oversaw direction of website and marketing materials including e-mails, landing pages, digital ads, etc.
- Managed all creative project time lines and workflow
- Designed quarterly and semi-annual digital publications
- Worked with development department to facilitate and launch designs and testing programs

#### The Creative Group | Boston, MA

Graphic Designer, November 2013 – September 2014

• Sent to work for different companies for temporary assignments and work

# .7.7ill | Quincy, MA

- Assisted Director of Design and Product Development for Accessories and Catalog Design Director
- Edited and designed catalog pages while maintaining company brand standards

#### EDUCATION

### Champlain College | Burlington, VT

Bachelor of Science Degree in Graphic Design August 2009 – May 2013

- Took classes focusing in typography, web development and design, and print production
- Worked with Vermont Public Television and Eons Creative for fund raising event in January of 2013

## Central St. Martins College of Art & Design | London, UK

Summer Course 2012

 Intensive Graphic Design Course focusing on typography, illustration and photography in design while incorporating the surrounding culture and environment

# SKILLS

### Technical

- Adobe Design Suite: Expert in Illustrator, InDesign and Photoshop
- $\bullet$  Sketch 3
- Invision Prototyping
- ullet Solid knowledge of HTML 5 and CSS

#### Personal

- Dual citizenship in USA and France
- AIGA Member
- Won Silver Adrian Award for Website Design